

Hello, please find below some basic packages & prices. I also provide bespoke services to suit all types of businesess & projects, whether that be one off projects or ongoing projects. If you have any questions or would like to discuss your requirements in more detail, please don't hesitate to contact me.

1. Shopify audit and sales analysis

Price: £190.00 Delivery: 2 days

Shopify site audit and sales analysis is a comprehensive review of your online store's performance, functionality, and sales metrics

Check strengths and weaknesses in your store's setup and strategy; recommend to you to make informed decisions to boost sales and revenue.

In-depth Shopify audit Analyze your store from top to bottom Check the store's layout Check user experience, Check SEO, marketing,

Provide a detailed report Check product pages, checkout process

Provide actionable recommendations for optimizing the store.

Recommend Marketing tips that are not only suitable but also highly relevant to your store, ensuring better performance and increased revenue

2. Shopify Management

Price: £250 00 Delivery: 3 days Hourly Rate £30.00

A comprehensive list of Shopify Management Services that help streamline operations, improve efficiency and support the growth of your e-commerce/ Shopify store

Designing eye-catching banners for promotions and featured products Uploading products with SEO-optimised titles and descriptions Organizing products into collections or categories for improved navigation Researching and sourcing profitable drop-shipping products Integrating social media accounts (Facebook, Instagram, TikTok, Google, etc.) Creating automated email marketing sequences Installing Shopify apps and plugins Updating Shopify inventory and quantities Product listing management Customer support and inquiries Order processing and fulfillment Inventory management SEO optimization Marketing campaign implementation Website analytics monitoring Website maintenance support

3. Optimise Page Title and Meta Description

Price: £175.00 Delivery: 2 days Number of pages: 8

Creating optimized page titles with targeted keywords.

Write Compelling product meta descriptions summarising page content.

Build your confidence in optimizing your store by ensuring your titles and descriptions are concise and relevant. This not only has a direct impact on improving click-through rates from search engine results pages (SERPs) but also showcases your expertise in the field.

Include keywords for better search visibility.

Optimise meta content to fit character limits for SERPs

Updating your titles and descriptions

Utilise Shopify tools or SEO apps for optimization

.4. Shopify Website/ Launch Store

Price: £495.00 Delivery:5 days

Custom Shopify website design
Integration of essential Shopify features
Mobile-responsive design
SEO optimization
Secure payment gateway setup
Product catalog setup
User-friendly navigation
Professional imagery and graphics
Comprehensive testing
Launch support and guidance

5.Site Optimisation Organic SEO

Price: £185.00 Delivery : 3 days

Analyse site structure
Conduct keyword research
Optimise on-page elements
Enhance content quality
Improve technical aspects
Implement off-page strategies
Monitor and adjust regularly

6. 1x Seo Optimize Blog Post

Price: £95.00 Delivery: 5days

Services include writing
Engaging Articles and Blog Posts
Keyword Optimised
Plagiarism free
SEO Optimised 750-1K Word Article
Facebook Post -1
Instagram Post -1
Pinterest Pin - 1

7. KLAVIYO EMAIL MARKETING SetuP

Price: £90.00 Delivery : 2 days

Creating an effective email strategy with Email Marketing Automation

Account Setup Integration to Shopify Store + Signup Form Flow Set Up - 5 Emails Per Flow 5 Email Template Set Up

8. Comprehensive Site Audit Report

Price: £100.00 Delivery: 2 day

Professional Shopify Store Audit Full audit of STORE (complete list of anything that needs to be changed, improved or added)

